

The Didsbury Hinner

Prov. Library Dec 59

VOL. 58; NO. 10

DIDSBURY, ALBERTA, THURSDAY, MARCH 12, 1959

\$2.00 A Year; 7c Per Copy

Break-In Artists Visit Didsbury

Campbell's Food Store was visited by unwanted customers in the early hour of Sunday morning but did not make their journey pay-off. Would-be thieves hacked a hole in the roof above the meat department, explored the store, apparently looking for money, and left without disturbing things to any great extent.

It is also apparent the same outfit made an attempt to enter Slipp's Drug Store but were unable to negotiate the back door; after pushing a hole through it they ran up to a steel partition which guarded the back entrance.

The culprits could have been the same pair that walked into Berach's Store on Saturday, used a little double-talk and walked out without paying for two pairs of trousers. Seems like one was doing the talking while the other was doing the taking.

WESTCOTT JUNIOR W.I. SEE CANCER FILM

Westcott Junior W.I. held its March meeting at the school with Mrs. Mary Hayball and Mrs. Marie Konchuh as hostesses. Sixteen members answered roll call with "a penny for every inch from your knee to your ankle."

Rugby W.I. and Westcott Senior W.I. were guests at a cancer film shown at an earlier meeting.

Flannelette was purchased for sewing for the Unitarian Service.

The chronic hospital proposed for this district was discussed.

Winners in the bread contest were: 1st, Mrs. Ethel Konchuh; 2nd, Mrs. Bea ...

MOUNTAIN VIEW

(From Our Own Correspondent)

Mr. and Mrs. Doug Gooding and Kenny, and Mrs. Ira Roberts were Calgary visitors on Thursday.

Mr. and Mrs. Henry Penner were also Thursday visitors to Calgary.

Mrs. Charles Snyder was hostess to a Stanley Party on Wednesday evening. There were fourteen ladies present at the demonstration by Mrs. Violet Rathburn.

Mr. and Mrs. Alex Shaw and family of Carstairs and Mr. and Mrs. Neil McKay and twins were Sunday visitors with Mr. and Mrs. Doug Gooding and family.

Mr. and Mrs. David Pratt and family and Mr. Enoch Hughes were Sunday dinner guests of Mr. and Mrs. Allen Hughes and family.

Mr. and Mrs. Harold Pratt and children of Picture Butte were weekend guests of Mr. and Mrs. Charlie Pratt.

Mr. and Mrs. Charlie Pratt, Mr. and Mrs. Harold Pratt and children and Mr. and Mrs. Gus Olsen were Sunday dinner guests of Mr. and Mrs. Roy Cole and family.

Mr. and Mrs. David Pratt and family visited Saturday with Mr. and Mrs. George Colter and family in Calgary.

Mr. and Mrs. Don Devolin and girls of Calgary were recent visitors with Mr. and Mrs. E. T. Miller.

Mrs. James Worrall spent a few days in Calgary last week, visiting with her sister, Mrs. George Kirkpatrick and family.

Mr. and Mrs. Charlie Snyder and family were Sunday dinner guests of Mr. and Mrs. Gordon Green and family.

A "Queen" Is Crowned ...



Mary Lee McCoy, one of Mrs. Marvell McCoy's twin daughters, is shown in the above photo, taken shortly after she was crowned "Queen of the Lions Ice Carnival." Unfortunately the carnival had to be cancelled because of the soft ice conditions but a general assembly of students was held in the school auditorium to crown the "queen."

Mary Lee made the rounds to collect \$131.30 for the Students' Union; her closest competitor was Miss Gerry Madocche, who turned in \$123.10. The other contestants added to this and the final total was \$350.45. A fine effort, no less!

— Photo By Wiggins

There will be no display of school art this year.

In conjunction with the regular exhibit, a hobby show will be held, with copper tooling, fabric painting, platform work and a possible exhibit of wood carving.

There will also be a home baking table.

The picture to be raffied is on display in Folkman's window and the lucky ticket holder will have a choice of two pastel paintings.

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WESTERDALE NEWS

(From Our Own Correspondent)

The annual meeting of the Young People's Club was held at the hall Monday evening, with 19 members present. Old business was cleared up and election of officers took place resulting as follows: President, Mrs. J. E. Bolton; vice-president, Mr. A. Jones; secretary, Mrs. Art Jackson.

Committees were appointed as follows: social, Mrs. Ben Kershaw; Mrs. D. Herbert; Mrs. A. Jones; athletic, D. Herbert and J. E. Bolton; intellectual, Mrs. D. Landeen; Mrs. W. Herbert; spiritual, Mr. W. Noley; trustees, W. Herbert, Ben Kershaw, W. Wiegley.

A vote of thanks was extended to Mrs. L. Jones for her many years of service on the social committee; she has retired from her post on this committee.

Mr. and Mrs. R. Jackson were hosts to a military whist party at their home last Tuesday evening when 10 tables were in play. Honors went to Mrs. Stan Jackson, Mrs. F. J. Jackson, Mr. A. Jones and Mr. Les Stevens.

Miss Marion Jackson spent the weekend at her home here.

Mr. and Mrs. Dahn and son of Calgary returned home on Monday after spending the weekend at the home of the latter's brother, Mr. Edwin (Sam) Jackson, and family.

Volley ball is again being played at the hall on Sunday evenings. Several men from Didsbury came out from Didsbury last week to play with the local sports.

The first sign of Spring this correspondent has noticed was a gopher along the roadside as we came to town on Tuesday.

Mr. A. Jones has moved his farm building closer to the road.

— o —

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. Don Wood of Didsbury, on March 6th, a son.

To Mr. and Mrs. Ken Deane of Didsbury, on March 7th, a son.

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RUGBY W.I. PLAN VARIETY CONCERT

Rugby W.I. met at the home of Mrs. Lawrence Krebs with 16 members and one visitor present. It was decided to hold a variety concert in the Rugby Hall on Wednesday, April 1st. Two one-act plays will be presented: "Have You Had Your Operation?" and "Ichin To Get Hitched."

It was decided that \$20. be given towards the Didsbury Rest Room. The gold blanket to be raffied will be in charge of Mrs. Alex Hoesz.

In division "1", Herman Roeder was returned to office by acclamation.

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RATEPAYERS TO VOTE IN TWO DIVISIONS

Ratepayers of two divisions in the Municipal District of Mountain View will make their choice on March 21st as to who they wish to have as a representative on the council for the next three years.

In division "7", Earl Dodd and Harold Jensen are the two running for office.

In division "8", five candidates have been named; they include Thomas Barrocliff, Reginald Buckingham, Arthur Eskesen, Frederick W. Rosecrance, Kenneth L. Stevens.

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FINAL LEAGUE STANDINGS

Didsbury 6 0 12

Olds 4 2 8

Sundre 2 4 4

Carstairs 2 4 4

— Photo By Wiggins

Ramblers Rally; Beat Red Deer In Semi-Finals; Olds Next Target!

Didsbury Ramblers may have been in the doldrums in their first playoff game with Red Deer, but they made few mistakes in the last two encounters with the northern entry in the Chinook Hockey League when they won going away.

Down one game and faced with elimination, the locals trounced Red Deer 5-2 here last Thursday and came back with a 5-1 win on Saturday night.

Space does not permit a full listing of the statistics but most of those on hand for the games will agree it was a team effort all the way. In most quarters Art Jackson, our wee goalie, saved the Ramblers on more than one occasion. His work between the pipes has been more than adequate this season. May his magic continue throughout the season.

First game in the race for the Chinook League Cup, now held by the Ramblers, was played here Wednesday night, with Olds as the opposition. No report here, too late for this edition. Second game of the best-of-five series will be on tap Saturday; remaining games, as many as are necessary to decide a winner, will also be played in the Didsbury arena. They're scheduled for Tuesday, Thursday and Saturday of next week.

Art Exhibit Scheduled For Saturday

The Sixth Annual Legion Ladies' Auxiliary Art Display and Tea, will be held Saturday, March 14th, in the Lions hall, from 2:30 to 5 p.m.

Exhibitors will include Mrs. Lilley of Crossfield, Mrs. B. Ady of Olds, Mrs. C. Rinehart and Mrs. G. Mulen of Didsbury.

There will be no display of school art this year.

In conjunction with the regular exhibit, a hobby show will be held, with copper tooling, fabric painting, platform work and a possible exhibit of wood carving.

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OLD-TIMER TO CELEBRATE 80 YEARS OF LIVIN'

An old-timer of this district, Mr. C. Rapien, will celebrate his 80th birthday on March 17th. He came to Didsbury from Ontario in April of 1903.

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HOME & SCHOOL HAVE INTERESTING MEETING

The regular meeting of the Didsbury Home and School Association was held March 9th in the school auditorium, with a very good attendance.

Another highlight of the evening were the slides shown and a commentary given by Mr. Harold Robertson on his recent trip to Europe.

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MELVIN NOTES

(From Our Own Correspondent)

Mrs. Doug Johnston is preoperating favorably in the Holy Cross hospital after undergoing major surgery.

Miss Nola Youngs and Miss Pamela Brooks are both patients in the local hospital, where they underwent appendix operations.

Mr. and Mrs. Walter Youngs and girls of Edmonton, visited for a day this week with Mrs. George Youngs and Bob.

Mrs. E. Dupont Sr. returned home Sunday after spending more than three weeks in hospital with a broken leg. She will be using crutches for some time.

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Mayor Gets A Free Ride

Shown above is Mayor H. Lynch-Staunton, being propelled in a wheelbarrow "new model" the barrow and the "push" were supplied by Mayor Ted Miller of Olds, who as you can see is at the controls. This special event at the recent Scout-Cub Ice Carnival came about when Didsbury and Olds Red Cross officials started arguing as to which centre could gain the most blood at clinics held in their area. It's very obvious that Didsbury won this round; let's keep it that way next time. The Scottish piper in the picture is no relative of either of the contestants, although he did supply some dirge tunes for Mayor Miller.

— Photo By Wiggins

DIDSBURY W.I. HOLD MARCH MEETING

The regular meeting of the Didsbury W.I. was held on March 3rd at the home of Mrs. Whitaker with 14 members and three visitors present. The layettes for Unitarian service have been completed and handed in.

The paper on "Health" was given by Mrs. Wahl entitled "Vaccination For Cancer." Mrs. McDonald had a contest for the "bit of fun", which was won by Mrs. Pieper.

Next meeting will be held at the home of Mrs. Pieper on April 7th.

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SCHOOL DIV. ACCEPT TENDERS FOR LARGE BUILDING PROGRAM

The Board of the Olds School Division considered tenders on new schools at its meeting on Feb. 19th. Lowest tender was accepted for each project. All tenders are subject to government approval.

Carstairs Successful tender was submitted by McTavish, McKay & Co. Construction of Calgary. The amount of tender for the 8-room addition, plus shop, was \$145,780.

Highest bid: \$174,000.

Cremona Successful tender was submitted by Larsen Construction Co. of Rocky Mountain House. The amount of tender for the four-room addition was \$49,800.

Highest bid: \$60,800.

Olds Successful tender was submitted by New West Construction of Edmonton. The amount of tender for the four-room addition was \$62,807.

Highest bid: \$79,522.

Olds Successful tender was submitted by Whitman Construction of Edmonton. The amount of tender for the 12-room school, plus gymnasium, was \$347,444.

Highest bid: \$351,873.

Sundre Successful tender was submitted by McTavish, McKay & Co. of Calgary. The amount of tender for the 14-room school, plus gymnasium, was \$365,884.

Highest bid: \$411,000.

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OBITUARY

MR. ANTON OPPEN

Mr. Anton Oppen passed away suddenly at his home Tuesday, February 24th at the age of 71 years. Born at Lake Preston South Dakota, August 29th 1887, he came as a young man to Canada in 1903 and homesteaded in the Parkland district east of Camrose. In 1933 he moved to Camrose where he worked as a carpenter until retiring as the Hamman district five years ago. He was predeceased by a daughter Louella in 1948. He is survived by his wife Nina, three daughters, Mabel, Mrs. A. Waldroff, Norah (Mrs. Wilbur Johnston), both of Hamman, Mary (Mrs. Harry Alexander of Vancouver) and one son Andy, with the RCAF at Rockliff, Ontario. Also surviving are one sister, Mrs. Carl Winger at Red Deer and two brothers, Carl at Bozobel Wisconsin, and Oluf at Minneapolis, Minnesota.

Funeral services were conducted by Rev. K. Wood at the Orme Funeral Chapel at Olds on Friday afternoon. The burial took place in the Parkland Lutheran Church Cemetery at Camrose.

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DIDSBURY MARKETS

BUTTERFAT

Milk (4 hour but) 78c

Milk (less than 4 hour but) 72c

Table 72c

Special 61c

No. 1 62c

No. 2 60c

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ROSEBUD LEAGUE CHAMPS ...

Shown above are the crew who were responsible for Didsbury coming out on top in the Rosebud Midget Hockey League race. Reading from left to right (standing), we have Emil Dupont, the very genial coach of the club; Mike Sebela, Barry Shannon, David Dupont, Gordon Blitner, Gordon Reimer, Ralph Rathburn, Frank Murphy and Dale Sherick.

Front row (left to right): Gary Weidner, Richard Shannon, David Shields, Brian Luft and Darrold Banta.

During the season the Huskies won all six of their league games; they followed up by defeating Carstairs in the semi-finals and proved when they dumped Olds in a sudden-death playoff encounter.

The lads had a good season, the onlookers at the games enjoyed every minute of the action — so did the kids — who could ask for more?

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— Photo By Wiggins

THE BREAD-MAKING CONTEST WAS WON BY MRS. ROY BLOCK, WITH MRS. ALLEN VILPOND A CLOSE SECOND. THE TEA RAFFLE WAS WON BY MRS. E. McINNES.

Mrs. Harvey Hoesz reported on her trip to the Cancer Workshop. Five members attended the showing of cancer films at Westcott Junior.

The bread-making contest was won by Mrs. Roy Block, with Mrs. Allen Vilpond a close second. The tea raffle was won by Mrs. E. McInnes.

The April meeting will be held at the home of Mrs. Douglas Hoesz.

— Photo By Wiggins

On Our Used Lot . . .

"WD 9" INTERNATIONAL TRACTOR
 "W 9" INTERNATIONAL TRACTOR
 MASSEY-HARRIS "44" GASOLINE TRACTOR
 ALLIS-CHALMERS 3-PLOW TRACTOR
 — SEVERAL USED 1/2-TON TRUCKS —

"Let's Trade On These"



Harold E. Oke

"Your Machine Man"
 Phone 375 Didsbury

ADVERTISING DOESN'T COST! IT PAYS

MEET YOUR

OPPORTUNITY MAN!

... YOUR LOCAL
 ARMY RECRUITER
 WHO WILL BE IN
 TOWN NEXT WEEK

Have a talk with
 SGT. GEORGE COUTURE
 PFC
 WHO WILL BE AT THE
 ROSEBUD HOTEL
 LOBBY
 — from —
 2:00 to 4:00 p.m.
 On March 16th, 1959



and get full information on career opportunities in the Canadian Army. If you would like an interview, without obligation, fill out the coupon below and send it to the Army Recruiting Station:

108 - 9TH AVENUE EAST — CALGARY, Alberta

Please arrange a meeting with me at
☐ my home ☐ the recruiting station
 (mark place you prefer)
 to discuss career opportunities in the Army.
 Name _____
 Address _____
 City/Town _____ Tel. No. _____
 Last school grade completed _____



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"Buy At Home"
 AS NEAR AS
 YOUR PHONE!

AS NEAR AS
 YOUR PHONE!
 "Buy At Home"

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 85 per cent of Didsbury and District to buy their needs in your place of business.

USED CAR
Clearance
 Late Models • Reasonable • Safety Checked • Near New

- 1957 BUICK SPECIAL SEDAN** —
 Low mileage and ready for many thousands of miles of service . . . See This One!
- 1955 CHEVROLET BEL AIR SEDAN** —
 Fully reconditioned; has radio and automatic transmission.
- 1955 I.H.C. ONE-TON TRUCK** —
 Reconditioned and ready for use.
- 1953 CHEVROLET 1/2-TON PICKUP** —
 Completely overhauled; radio and directional signals.

Edford Motors
 YOUR MODERN GARAGE
 CHEVROLET — OLDSMOBILE

Phone 58 Didsbury

You'll find
 it in the

WANT ADS

FOR SALE — Registered Land-race boars, 8 months old. Contact W. G. Bellamy, phone 2011. Carstairs. 9-3ip

FOR SALE — 15 Tons of Slough and Upland Hay, in stack. Phone 2127, Didsbury. 10-3ip

FOR SALE — Good warm brooder house; size 10' x 12'; force roof; feed box and feeders included. Apply C. Rapien, East Didsbury. 10-3ip

FOR SALE — Brome and Alfalfa hay, \$25.00 per ton. Lloyd Vogel. Phone 2015, Carstairs. 10-3ip

FOR SALE OR TRADE — Legacy seed oats, govt. test, certificate no. 78-8008, germination 99%; Garry seed oats, govt. test, certificate no. 78-8012, germination 92%; Eagle seed oats, govt. test, certificate no. 78-8011, germination 98%, 70c per bushel. Will sell out-right or trade for feed oats or barley. Lloyd Vogel. Phone 2015, Carstairs. 10-3ip

FOR RENT — Three roomed house, full basement, gas heated and gas cook stove, water on tap. Phone 18 or 221. 10-3ip

FOR SALE — Oil seed barley, govt. test, certificate no. 78-9472, germination 99%; grown from registered seed; cleaned; \$1.00 per bushel F.O.B. J. A. Snyder. Phone 606. 10-3ip

FOR SALE — Gateway Seed Barley, govt. test, certificate no. 78-10578, germination 99%; 90c per bushel. K. N. Sherrick. Phone 1918, Carstairs. 10-2ip

FOR SALE — Gateway seed barley, govt. germination test 98%; yielded 70 bushels per acre on summerfallow, 99%; free of weeds 85c per bushel. Wallace Brower, phone 1907, Didsbury. 10-3ip

FOR SALE — Registered large English White York boars; ready for service. Phone 299, E. N. Boettger. 10-2ip

FOR SALE — Oven-ready chickens, hens average 5 to 6 lbs. Phone L. Shultz, R515. 10-3ip

FOR SALE — Alfalfa, Brome and Alto Sweet Clover, baled. Phone 717. 10-2ip

NOTICE

With the advent of warmer weather and the spring break-up the time is rapidly approaching when the roads of the municipality will be placed under ban orders.

All those concerned with the transportation of freight by trucks are requested to take notice and make necessary arrangements to have their goods moved prior to roads being closed to truck traffic.

J. RIDDICH,
 Secretary-Treasurer,
 M.D. Mountain View No. 49
 Didsbury, Alberta

LISTINGS are being accepted now for the gigantic annual spring farm machinery sale to be held in the Innisfail Auction Mart on Saturday, April 11th, starting at 10 a.m. Write or phone Wes Scott, Secretary, phone 54, Innisfail. 10-5ip

PLAN NOW to attend the Annual Spring Horse Sale at the Innisfail Auction Mart on Saturday, March 28th, starting at 1 p.m. For listings write Wes Scott, secretary, or phone 54, Innisfail. Over 100 head of fine horses so far listed for this sale. 10-3ip

MAKE A DATE for the Big Annual Spring Bull Sale to be held in the Innisfail Auction Mart on Saturday, March 21st, starting at 11 a.m. Contributors for this outstanding event represent the best Hereford, Angus, Shorthorn and Polled Hereford herds in Central Alberta. Here is a golden opportunity to buy superior breeding stock. Write Wes Scott, secretary, phone 54, Innisfail, for catalogue. 10-1ip

FOR SALE — 1952 Chevrolet 3-ton truck, heavy duty rear end, in good running order. Price, \$1000. Phone 80 or 230, Didsbury. 1ic

FOR SALE — Purebred Shorthorn Bull, 17 months old; also Parkland Barley, grown from registered seed. T. H. Morton, phone 73, Didsbury. 10-3ip

A HORSE SALE will be held at the Olds Auction Mart on Monday, March 23, starting at 1 p.m. Selling 75 head of heavy draft, saddle horses and ponies. Entries for this sale will be accepted until sale time. Phone 474 or 332, at Olds. Auctioneers: Archie Boyce and Rosehill Bros. 10-2ip

A LARGE UNRESERVED Machinery Sale will be held at the Olds Auction Mart on Saturday, April 4th. Watch this paper for complete listings of this sale. Phone your listings to 474 or 332, Olds, no later than March 14th. Auctioneers, Archie Boyce and Rosehill Bros. 10-1ip

DAIRY DISPERSAL SALE — 15 head of Holstein cows, heifers and yearlings, six fresh and four to freshen. All cows and heifers Bangs vaccinated, except one. Cows are artificially bred and yearlings are of artificial breeding. These cattle are to be sold at the Dairy Sale in Olds on March 12. See these cattle before the sale, three miles north and 5 miles east from the No. 2 highway at the Didsbury junction, J. Dahl. Phone 1310, Didsbury. 9-2ip

COMING AUCTION SALES

March 10th — Bert Radford Sale.

March 21st — Innisfail Bull Sale March 23rd — Harold Querin, Didsbury.

March 26th — Mrs. M. Rodney, Didsbury.

March 28th — Horse Sale Innisfail.

April 2nd — Peter Massie, Mad-den.

April 6th — Tom Finley Sale, Didsbury.

April 4th — Innisfail Machinery Sale.

Also selling every week at Innisfail Auction Market.

Selling successful sales every where. Can do the same for you. We handled 21 farm sales last year. Phone for sale dates to:

Auctioneer,
RAYMOND L. SHANTZ
 License No. 120,
 Didsbury, Phone 91.

FOR SALE — Registered Hereford bull, two year-olds and yearlings. One Shorthorn bull, rising three years old. Contact Bob Eckel, phone 1403, Didsbury. 9-3ip

HENRY ERB

Agent For
 MEMORIALS
 and
 GRAVE MARKERS
 "By the Finest
 Craftsmen!"

FOR SALE — Half section, ample water, no buildings. Purchaser could rent adjoining half with modern house and dairy barn for 24 cows; Calgary milk quota. Box 157, Didsbury. 8-3ip

SEED GRAIN FOR SALE, cleaned: Oll barley, germ. 97%, 78-6943, grown from reg. seed, field inspected. Parkland barley, germ. 98%, 78-8778, grown from reg. seed. Simcoe oats, germ. 93%, 78-8776, grown from reg. seed, field inspected. Garnet wheat, germ. 92%, 78-8956. Apply to W. A. Aussenhus, phone 713. 8-4ip

FOR SALE — Booker furnace; good condition. Phone 69, Didsbury. 9-2ip

FOR SALE — Large sized crib for sale, fair shape, cheap. Phone 2015, Didsbury. 8-3ip

FOR SALE — Loose oat straw. Contact H. Anderson, ph. R1007, Didsbury. 7-3ip

FOR SALE OR TRADE — 14 month old Holstein bull. Contact G. O. Sautter, phone 510, Didsbury. 8-3ip

FOR SALE OR TRADE — For barley, 1953 Buick Super; good condition throughout; lots of extra. Box 157, Didsbury. 8-3ip

FOR SALE — Garry Seed Oats, from reg. seed, govt. test 99%, cert. 78-8618; weight 45 lbs.; sample at Pioneer elevator. Price, 70c cleaned. Don Aussenhus, ph. 2112, Didsbury. 8-6ip

FOR SALE — Rodney seed oats, germ. 99% govt. test; a few bus. Fortune seed oats, germ. 96%. Cleaned, 75c per bushel. Apply to Doug Hoesgood, phone 1811. 8-6ip

FOR SALE — 100 head of the best Hereford, Angus and Shorthorn range bulls congregated under one roof at the Innisfail Auction Mart, on Saturday, March 21st. 7-1ic



blowing Your way with BIG

food values!

- DUNN PEACHES, Halves** — **25c**
 20 Oz. Tin
- DEEP BROWN BEANS, with Pork** — **39c**
 Burns', 15 Oz. Tin, 2 for
- YELLOW LABEL COFFEE, Fort Garry** **70c**
 Per Lb.
- TOMATOES, Bulmon's** — **59c**
 28 Oz. Tin, 2 for

RED & WHITE

Phone 39 Didsbury

BIG SHOTS are only Little Shots who keep shootin'

Great Mercantile houses did not grow by remaining idle. They grew because they anticipated buyers' needs and continuously informed prospective purchasers of the merchandise they offered. The "famous" catalogues of earlier days were but of one form of advertising and the firms who issued them are today's greatest newspaper space buyers.

TODAY, the little merchant who desires to BUILD his Business keeps shooting in the medium that has not failed in the past one hundred years . . . THE NEWSPAPER!

IN DIDSBURY AND DISTRICT

THE BEST DOLLAR VALUE

IN ADVERTISING IS THE PAGES OF

The DIDSBURY PIONEER

REACHING 85 PER CENT OF THE SHOPPERS
 — OF DIDSBURY AND DISTRICT —

FARMERS . . .

**SAVE YOURSELF APPROXIMATELY \$20
PER TON ON YOUR CHICK STARTER FEEDS
THIS SPRING, Through A Custom Mix!
23 PER CENT SHUR GAIN CHICK STARTER
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More Credit For Farmers . . .

The Alberta government may make available more credit to farmers and introduce a completely new credit act soon in an endeavor to keep more farmers on the land and promote agriculture, largest industry in the province.

This prediction was made by J. H. McKibbin, manager of National Trust Co. Ltd. at the agricultural short course and feed fair held in Calgary last week.

Mr. McKibbin said, in many cases it is not the lack of credit that is depriving farmers of opportunities but a lack of knowledge of the credit that is now available.

Under the Alberta Farm Purchase Act, loans up to \$7,500 at a rate of interest of five per cent repayable over 20 years are available.

The government's aim is to assist the purchaser in establishing an economic farm unit and at the same time to provide a substantial down payment to the vendor, amounting to about 60 per cent in cash. The balance is in the form of a second mortgage.

"There is no doubt that it is imperative to economy that persons interested in farming be encouraged to purchase land and not forced into the decision to leave farming for lack of financing," he said.

Revealing reported changes in the act aimed at promoting farming, Mr. McKibbin said, "Undoubtedly the \$7,500 ceiling will be increased. I have heard stories of \$20,000 to \$25,000 maximum."

EDUCATION . . .

The ability to describe a beautiful girl without using your hands.

What's left over after you've forgotten the facts.

CREMONA NEWS

(From Our Own Correspondent)

The monthly meeting of the Home and School Assoc. was held on March 3rd. Dr. O'Hara was guest speaker, his subject being Louis Pasteur. A question and period answer followed, during which those present secured some information on scarlet fever, required treatment, and after effects.

There was a good crowd at the Community Hall Friday evening to see the "John Deere" show.

Mrs. W. Jackson, Mrs. A. Gore, Mr. Grant Ratnay, Mr. A. Reid, Mr. and Mrs. G. Johnston, Mr. B. B. Reid, Mr. Lionel Bird, Mr. D. O'Dell, Mr. Clarence Reid and Mr. and Mrs. Charles Bird attended the United Church board meeting in Carstairs on March 5th.

Mr. and Mrs. D. McElin and daughters were Sunday visitors with Mr. and Mrs. R. McKay of Red Deer.

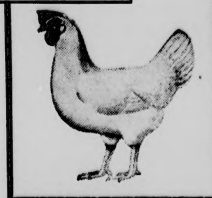
Two more petty thefts have been chalked up at Cremona — one at the school and one at Mr. Marchand's garage.

Mrs. E. Cusebecker substituted last week for Mrs. E. Wigmore, who has not fully recovered from a recent accident she was involved in.

Mr. L. C. Bennett is around again following his recent illness, but he's been ordered to take it easy for a few weeks.

Mrs. G. W. Whitlow was substitute Sunday school teacher for Mrs. M. McBain last Sunday. The latter is recovering from a bout of scarlet fever.

A missionary from Angola, Africa, will speak in the United Church on Sunday at 11:45.

NEW SWIFT'S SKY-HI 316

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86%!

Swift's new Sky-Hi 316 was developed especially for the poultry raiser who depends upon his laying flock for income. It combines high production with good feed conversion for real "assembly-line" efficiency. And, unlike many high producers, Swift's new Sky-Hi 316 maintains an extremely high rate of lay without sacrificing egg size.

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Numbers Called To Date

I-17	B-1	N-37	N-39	G-46	1-25	G-48	N-42
N-45	O-42	G-55	N-36	N-38	N-34	O-69	
I-30	G-60	O-70	O-71	B-15	G-50	B-2	G-58
I-21	G-57	G-54	B-9	B-4	1-10	O-68	
B-13	1-28	N-40	O-66	O-75			

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TERMS CASH

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Established in 1903

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JAMES CURRIE, Editor and Publisher

Ramblin'

and

Roamin'



Another Headache Coming Up ???

The men who handle the reins of what is reputed in some quarters to be the richest province in Canada (Alberta), are seriously contemplating throwing a sales tax deal our way. To our mind the reasons put forth for the extra burden and inconvenience are more than a little on the weak side. If the predicted tax and the predicted election arrive on the scene in the above sequence, we have no doubt Mr. Manning will be retiring to take full-time management of his many private interests. Maybe 't would be better that way for everyone concerned.

Could Be Giant Killers . . .

Our hockey Ramblers hesitated a bit in their semi-final series with Red Deer; they dropped the initial game, but came back to take the second and third contests. Now they're out to retain possession of the Chinook League trophy which they won last season. Fired up a bit now, and with lots of desire, they could just manage this chore.

Farmers' Trip A Lost Cause ???

The infiltration of Ottawa by prairie farmers sounds to us like it may be a nice holiday for those participating; as to accomplishing anything concrete we think they're whistling in the dark. Our prediction? (out on a limb again): "Die!" will be deaf to the important sections of their proposals. Say it isn't so!

Quotable Quote . . .

"The reason why the Ten Commandments are short and clear is that they were handed down direct, not through several committees."

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Fertilizer per acre.....	50 lb. 11-48-0 (Cost \$2.80)
Increased yield per acre.....	16 bu. (worth \$12.00)
Your INCREASED Profit per acre.....	\$9.40
or \$940.00 on 100 acres	

When properly fertilized, barley grown on stubble land will show an equally profitable return per acre . . . For greater net profits per acre from any crop on any soil, contact your Elephant Brand dealer listed below for the right information.



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AMMONIUM PHOSPHATE-SULFATE.....	16-20-0	NITRATED SUPERPHOSPHATE.....	11-52-0
AMMONIUM NITRATE-PHOSPHATE.....	23-20-0	COMPLETE FERTILIZER.....	16-20-10
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Government Sponsors Essay Contest

An essay contest open to all Alberta senior high school students on the subject "Aviation in Alberta" is currently under way under the sponsorship of the Alberta Division of the National Committee of the Golden Anniversary of Powered Flight, with the endorsement of the Alberta Department of Education. The contest offers as first award a choice of a complete flying course or a \$350. scholarship for aeronautical study in an approved Alberta school.

The contest, approved by the Alberta Department of Education, was undertaken in an effort to familiarize the young people of Alberta with the importance of the role of air power in the economic development of Canada and Alberta.

The essay must not exceed 500 words. They will be judged on the basis of originality of approach, clarity of exposition, grammar, spelling and neatness. Two top essays for each participating school as selected by school teachers will be submitted for final judging. Winners will be selected by a joint committee chosen from the Alberta committee of the national anniversary group, and from the Department of Education.

A total of eight awards are being offered. Second prize is \$150; third, \$100; fourth, \$50, and \$25 each for fifth, sixth, seventh and eighth prizes. Each winner will also receive a volume of "Canada's Flying Heritage" by Frank H. Ellis.

The contest opened February 1st, and closes April 24th. Award winners will be announced May 24th.

WESTCOTT W.A. HOLD REGULAR MONTHLY MEETING

The February meeting of the Westcott W.A. was held at the home of Mrs. A. Robertson with 13 members and two visitors present.

Roll call was answered with a Bible Verse containing "love", followed by the devotional read by Mrs. G. Youngs.

The missionary topic on the "Trinidad Island" was presented by Mrs. C. Fischer.

The next meeting will be held at the home of Mrs. R. Shantz.

BERGEN NOTES

(From Our Own Correspondent)

At a recent meeting of the Bergen Ladies Aid, held at the home of Mrs. P. Blain, the following officers were elected: President, Mrs. Fred Mill; Vice-President, Mrs. Solveig Clarke; Secretary, Mrs. Connors, who was re-elected.

The March meeting will be at the home of Mrs. A. Norquay. Mrs. I. Erickson who celebrated her diamond wedding in November is now 87 years young and still busy with her knitting. Her closest friend and neighbor Mrs. Halverson celebrates her 73 birthday this week also.

Mr. Jack Davidson visited last week with his son-in-law and daughter. Mr. and Mrs. Sandy Avery and family.

More than half the Bergen school children were home this week with

MORE STATIC . . .

A Maritimer landed in France, saw Brigitte Bardot and said: "Take me to your leader — later!"

Guest Editorial

750,000 CANADIANS HAVE SERIOUS HEARING DEFECTS

Over 750,000 Canadians have hearing defects serious enough to handicap them in some way. Liberty magazine reported today. But only a small fraction one fifth of those afflicted seek aid or will wear a hearing aid.

Many international celebrities wear hearing aids — among them former Prime Minister Louis St. Laurent, Sir Winston Churchill, Cardinal McGuigan of Toronto, singer Johnny Ray, ex-U.S. President Herbert Hoover, Eleanor Roosevelt and Bernard Baruch.

Loss of hearing usually ranges from 95 per cent to 35 per cent. If it is no greater than 40 per cent, modern hearing aids help a deaf and dumb child to hear at once, and he will soon speak normally. William E. Keeler, Montreal representative for a hearing aid manufacturer told Liberty: "Few people have 100 per cent hearing loss, but even they can hear some loud noises." Generally, Keeler believes, a child with an 80 per cent hearing loss would have trouble learning to talk.

Government grants help some 70 boys and girls from five to 18 to study at Montreal's Mackay Institute for Protestant Deaf. Deaf and mute when they arrive, most children can read their first grade primer after one year. When they graduate, students have mastered grammar school subjects, and are proficient in a trade or ready for college. About 10 per cent go on to Gallaudet College in Washington, D.C. — the only school in the world of the deaf.

Queen Elizabeth and Prince Philip once ended a grueling day with a visit to a school for the deaf. The student's ability to lip-read proved embarrassing to the couple. They started to giggle when Prince Philip forgot his audience long enough to mutter, "Buck up, Liz. Only a little while to go."

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A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

Please pay out of town subscriptions by money order.

the chicken pox.

The March W. A. meeting was held at the home of Mrs. George Admussen. During the business session it was decided to help furnish a room at the Popular Valley Bible School.

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CHURCH NOTES

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Sunday Services:
10:30 a.m. — Worship Service
11:30 a.m. — Sunday School
7:30 p.m. — Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meetings
Bethel Services:
Sunday Services
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8 p.m.
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extend a sincere welcome to all.
Come and worship with us

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"The Church of The
Lutheran Hour"
Rev. E. B. FOX, Pastor
Divine Services every Sunday at
11:00 a.m. followed by Sunday
School and Adult Bible Class

UNITED MISSIONARY CHURCH

Rev. W. D. ANNETT, Pastor
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Preaching: 11:30 a.m.
Sunday evening service, 7:30
p.m.
Wednesday evening prayer
meeting at 8 p.m.

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and fourth Sundays at 12 Noon.
1st Sunday — Holy Communion
2nd Sunday — Morning Prayer
4th Sunday — Family Service
Sunday School every Sunday
(except the 4th) at 11:00 a.m.

FALLEN TIMBER

FOUR SQUARE CHURCH
Rev. RUBY MOORE
Sunday School — 12 Noon
Church Service — 1:15 p.m.
Young People's every Friday
at 8:30 p.m.
Come and Bring Your Friends

KNOX UNITED CHURCH

Didsbury — Alberta
Rev. GLADYS GIFFIN, Minister
DIDSBURY:
Sunday School — 10:15 a.m.
Service — 11:30 a.m.
WESTCOTT:
Service — 10:00 a.m.
Sunday School — 11:00 a.m.

Notes From D.A.

By HOWARD FULCHER
District Agriculturist

Which fertilizer should be used and what amount is a question often asked. Commercial fertilizers are manufactured products containing various amounts of different plant nutrients. All fertilizers have three numbers on bags such as 16-20-0, the first number gives the percentage of nitrogen, the second figure gives percentage of phosphate while the last figure gives the potash percentage. Some fertilizers contain sulphur, this is however not shown on the number on the bag.

When selecting the fertilizer for your needs remember the nitrogen promotes growth and the phosphate promotes root development and aids in seed formation and maturity. Potash gives health to the plant, potash is not required in most of our soils perhaps only in the peat soils. Sulphur is required in the grey wooded sulphur deficient areas, it is present in 16-20-0 and 21-0-0 as well as in the sulphate fertilizers.

In addition the commercial fertilizers, green manure crops and barnyard manure are important, these add fibre as well as fertility. Sweet clover is perhaps the commonest used green manure crop, it is seeded with the grain crop prior to the summerfallow year. The sweet clover is then turned in with the fallow operations about the end of June. Fibre addition to the soil can be increased by including one pound of timothy seed per acre when seeding the sweet clover.

Barnyard manure, like green manure crops, increases the fertility and fibre content of the soil. It is best spread directly on the fields from the barn or manure packs, there is a loss in the plant nutrients when piled, however, when spreading directly the danger of weed seeds which are capable of growing is always present.

Crops require plant food to grow successfully and with continued cropping these must be replenished by crop rotations, green manures, commercial fertilizers or barnyard manures either singly or in combinations. Leaflet giving recommended rates of fertilizer are available at this office.

IT'S THE DRIVER ...

It isn't the car that begins to whine
When forced to stop for
old stop sign —
It's the driver.
It isn't the car that will
take a drink,
Then quickly lose its power
to think —
It's the driver.
It isn't the car that fails
to heed
The dangers of reckless, dis-
courteous speed —
It's the driver.
It isn't the car that steps
on the gas
And causes an accident,
trying to pass —
It's the driver.
A car may be bent and
twisted awry,
But it isn't the car that will
have to die —
It's the driver.

ZELLA NEWS NOTES

(From Our Own Correspondent)

Eleven tables of military whist were in play when Mr. and Mrs. George McCracken were hosts for a community card party. First prizes were won by Mrs. Vincent Wales, Mrs. C. Roeth, Art James, and John Hansen. Consolations went to Mrs. T. Spooner, Mrs. Ira Scott, Donnie McCracken and Glen McCracken. Mrs. Jim Johnston will be hostess for the next card party on Wednesday March 18th.

Mr. and Mrs. Bill Wigley have their trailer parked at the Eglins farm while in between jobs.

Mr. and Mrs. Harry Alexander of Vancouver, Mr. and Mrs. Andy Oppen of Rockliffe Ontario and Mr. and Mrs. Oluf Oppen of Minneapolis were guests at the A. Waldroff and W. Jahank homes to attend the funeral of Mr. Antan Oppen.

On Thursday afternoon Mr. and Mrs. Elmer Swanson and Mrs. Tili Kvale, all of Camrose called at the A. Waldroff home. Mrs. Kvale remained to visit with her sister Mrs. A. Oppen. On Monday Mrs. A. Oppen and Mrs. Kvale returned to Camrose where Mrs. Oppen will visit for the next month amongst friends and relatives.

The Harmattan Home and School held a very successful bazaar sale on Olds on Saturday afternoon when \$51.08 was realized.

Last week several ladies met to paint the interior of the Zella Community Centre. This week work will begin on the interior decoration of the kitchen addition.

Plans have been discussed for the Zella Community Club to sponsor an evening for the Didsbury Choral Society, date to be announced later.

LIGHT YOUR WAY ...



... WITH BIBLE STUDY
Another question, very often asked: "May I pray for everything?" Let us listen to God for an answer: "Have no anxiety about anything, but in every thing by prayer and supplication let your requests be made known to God." (Revised Standard Version.)

We should pray for everything that tends to the glory of God and to our own and our neighbor's welfare, both spiritual and bodily blessings. However, when we ask for bodily, or temporal, blessings we should ask that God grant them to us if it be His will.

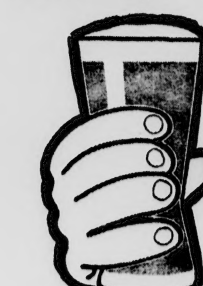
Maybe an example will help us understand this better. A child comes to its mother, asking for the scissors to cut ribbon. The child sees the purpose of the scissors, but does not see the danger. The mother sees the edge and the sharp points. Thus the mother takes the scissors, cuts the ribbon, and gives the cut ribbon to the child. The child's request was answered. Maybe not just the way the child wanted, but basically, the ribbon was cut.

Thus God often also deals with us. We ask for things that we deem essential. But God knows that these things could be harmful to us. Thus, He might answer our prayer in a slightly different way, or even without the answer. He loves us. He does not want anything to harm us. And for that reason, when we ask for temporal blessings, we ask: "If it be Thy will." At the same time let us clearly remember that not every prayer must be answered with a "Yes". A "No" is also an answer. As parents, do we not do the same thing?

However, when we ask for spiritual blessings, we have the right, yes the command, to ask outright. For: "God will have all men to be saved and to come unto the knowledge of the truth." Because Jesus died for us, we can ask for forgiveness. We can and should ask for a stronger faith. Because He rose from the dead, we who believe in Him, can also ask that we be with Him in glory.

Yes, my friend, you may pray for everything.

I THOUGHT
YOU WUZ
KIDDIN'



BUTCH

but it's TRUE...



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*Only CALGARY is produced with pure underground spring water

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FRIDAY, MARCH 20

— SALE TO COMMENCE AT 11:00 A.M. —

Located on the N.E. 1/4 - 1 - 32 - 3 - W 5th — SIX MILES WEST, THREE MILES NORTH, THEN 1/2 MILE WEST OF DIDSBURY. Or SIX MILES WEST OF OLDS, SIX MILES SOUTH, THEN 1/2 MILES WEST

34 — CATTLE — 34

20 Angus-Herford Range Cows, 3 to 4 years old, with Calves at foot; 10 Angus-Herford Range Cows, 3 to 4 Years Old to Calf by sale time; Three Angus Yearling Steers; 5-Year-old Shorthorn Milk Cow, fresh one month; Furebred Angus Bull, 11 months old. (Cattle have been Blood-Tested for Brucellosis).

42 — HOGS — 42

Four Yorkshire Sows, bred to farrow in July; Yorkshire Boar, 1 1/2 years old; 30 Head of Light Feeders, approx. 50 lbs.; Seven Head of Heavy Feeders, approx. 150 lbs.

— MACHINERY —

1953 Massey-Harris "44" Tractor on Rubber, starter lights and P.T.O., completely overhauled, ready for Spring work; 1947 Massey-Harris "20" Tractor, on rubber; starter, lights, P.T.O., good rubber, A-1 shape; 1954 Massey-Harris 8 1/2-Ft. Bolo Lift Tiller, on rubber, discs just sharpened; 1954 Massey-Harris 3-16" Plow, on rubber; 1954 Massey-Harris 24-Run Double Disc Press Drill, with 6" spacing (like new); John Deere 10-Ft. Binder, on rubber, new canvases; Case 30" Thresher, with 14-Ft. feeder, very good condition; 8-Ft. Tandem Disc; 8-Ft. Single Disc Outliner; Massey-Harris 8-Ft. Cultivator; John Deere 10-Ft. Dump Rake; 3 Sections Flexible Harrows; 3 Sections Lever Harrows; John Deere Model H Series 50" Tractor Manure Spreader, on rubber; 8 1/2-Ft. Crowfoot Packer; Set of Bob Sleighs; 3-Ft. Crowfoot Packer; Adams Wagon Gear; Massey-Harris 6-Ton Rubber-Tired Wagon and Rack; Massey-Harris 10 1/2-Ft. High Speed Grinder; 2-Wheel Tractor Trailer; Cock-shut 30" Breaking Plow, with two shears and coulters.

— MISCELLANEOUS —

120-Ft. Thresher Belt; 30-Ft. Saw Belt; Two Stock Saddles; 3 Johnson Air-Cooled Motors; Electric Drive Forge; Anvil; Vice; Wood Turning Lathe; Fanning Mill; Seed Treater; Four Boomers; Cream Separator; Log Chains; Steel Cables; Rope; Gas Pumps; Grease Guns; Steel Hog Troughs; Hog and Cattle Chute; 1 1/2" Steel Stock Tank; Barb Wire; 1/4 h.p. 110 Volt Motor; 2 Feed Bunks; Hog Self Feeder (new); Car Chassis and Wheels; Model "T" Rear-End Assembly, complete; Potato Cultivator; 12-Ft. 12-Engine Wheel, suitable for stock tank; 6'x8" Chop Bin; 50 Lbs. of Twine; Milk Strainer and Milk Utensils; Five 8-Gallon Cans; Hand Sprayer; Block and Tackle, Forks, Shovels, Small Tools, etc. Quantity of Willow Posts

APPROX. 200 BALES OF BROME AND ALFALFA HAY

— HOUSEHOLD EFFECTS —

New Automatic Ingels White Enamel Washer; Two Dining Room Tables; White Cabinet; Chesterfield and Chair; Coal Range; Small Battery Radio; Record Player; Night Table; Winnipeg Couch.

Terms Cash
Lunch To Be Served by Westerdale Ladies' Club - Nominal Fee

AUCTIONEER—

Raymond L. Shantz

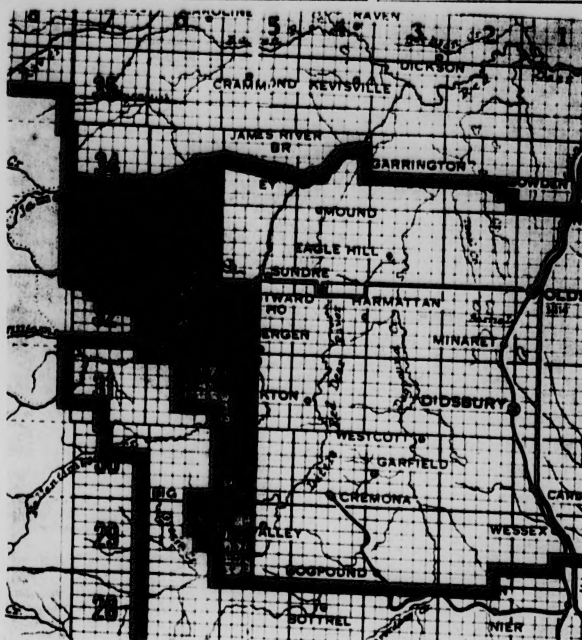
Lic. No. 120, Ph. 91, Didsbury

Cashier R. D. KIMMEL

— CLERK —

Lorne Clayton

Ph. 83, Didsbury



The shaded area on the left within the heavy dark boundary is the area under discussion for the creation of a "Green Belt" under the authority of the Lands and Forest Utilization Committee of the Alberta Government. This map was supplied Monday by Municipal officials in Didsbury who stressed that, while the

Municipal Council has no objection to the scheme, it was not requested, by that body, but is entirely a matter of government policy. The shaded area was prepared by Municipal officials following talks with Mr. Gordon Sterling, Chairman of the Land & Forest Utilization Committee.

Government Purchase Of Lands

A statement by Hon. L. C. Halmat in the Alberta Legislature last week, and reprinted in this issue of the Pioneer, has done little to clarify the situation in regard to the government purchase of certain lands lying in the Western portion of the M. D. of Mt. View No. 49

and in certain local improvement districts west of Carstairs, Didsbury and Olds.

The land involved is being acquired if possible, by the Lands and Forest Conservation and Utilization Committee of which O. R. Sterling is the chairman.

A letter from this committee to the M.D. of Mt. View indicates that the following lands have been recommended for purchase by the Alberta Government for use for forestry and grazing rather than farming.

1. Improvement District 50.
2. That portion of Improvement District 58 in Township 31 and 32, Range 7, West of the 5th.
3. That portion of the M.D. of Mt. View in the west halves of townships 29 and 30, Range 5, West of the 5th.
4. That portion of the M.D. in townships 30, 31 and 32, Range 5, West of the 5th.

The government has accepted the recommendation of the Land Utilization Committee and is offering to buy the patented lands, improvements and to make re-settlement grants to bona-fide residents who wish to sell their holdings.

The prices are as follows:

- (a) Land
The government will offer to purchase farm lands on the following basis. The cultivated areas which are assessed by the I.D. or M.D. at \$11.10 per acre at a price of \$20. per cultivated acre and proportionately more or less for cultivated lands assessed higher or lower. Bush covered lands on all units will be purchased at a price of 4.00 per acre.
- (b) IMPROVEMENTS
Improvements such as buildings, fences, etc., will be assessed by the Government and the owner offered two alternatives.

1. To accept in full payment of the appraised value of the improvements.
2. To remove the improvements within sixty days after the title to the land has been registered in the name of the government. Any improvements remaining after the 60 day period shall become Government property.

(c) RE-SETTLEMENT ALLOWANCE

The government is prepared to pay those who wish to sell their land and who have been permanently resident on their land for at least two years a re-settlement allowance at the following rates: \$100 for the head of the household; and if married \$100, allowance for his wife and \$50, allowance for each child under 18 years of age. The maximum per family is to be \$500.

Any indebtedness that the owner has against the land provided it is less than the offer price may be paid by the government

and deducted from the money which the settler is entitled to receive.

The M.D. of Mt. View No. 49 in a public paid announcement disclaims any responsibility for the actions which it maintains are those of the government only.

SO TRUE !!!

The most difficult careers are entrusted to amateurs—citizenship and parenthood.

C.P.R. Schedule

Northbound:-

Daily	12:50 a.m.
Daily	(Flag Only) 9:31 a.m.
Daily	(Flag Only) 2:23 p.m.
Daily	(Flag Only) 5:28 p.m.

Southbound:-

Daily	5:19 a.m.
Daily	(Stop) 11:16 a.m.
Daily	(Flag Only) 4:33 p.m.
Daily	(Flag Only) 8:02 p.m.



Dr. F. J. Greeney,
Director,
Lias Elevators Farm Service,
Winnipeg, Manitoba.

Sponsored by the following companies:
Federal Pioneer, Alberta Pacific, Canadian
Farmers, Lias, Lias Elevators, Lias
Humberston, Lias, Lias Elevators, Lias
Cochran, Lias.

THE VALUE OF FERTILIZERS

Does it pay to use fertilizers on cereal crops? Yes. The results of extensive field tests made by soil scientists at our western Universities and Experimental Stations, and of hundreds of tests carried out on individual farms in Manitoba, Saskatchewan and Alberta have proven conclusively that a return of three dollars can be expected from every dollar spent on phosphate fertilizers.

Why Use Fertilizers? Every bushel of grain delivered to the elevator contains part of the original fertility of the soil. Where fertilizers are not used a gradual depletion of soil fertility occurs, owing to the removal of plant food elements by successive crops. Eventually the point is reached when the growth of the crop is limited because of a deficiency in one or more plant food elements. Application of the right commercial fertilizer replaces these elements and again permits maximum crop returns.

What Fertilizers Do. Fertilizers offer these specific benefits: (1) They increase yields by providing the necessary plant foods. (2) They improve grades. A well-nourished crop produces plumper kernels. (3) They help to bring about greater uniformity in the crop. (4) Fertilizers assure earlier maturity of grain crops, reducing the hazards of frost. Five to ten days earlier ripening is common experience. (5) They reduce disease and insect damage, and help to control weed growth. (6) Fertilizers improve the nutritional value of the crops produced.

Official Recommendations Available. Western farmers should remember that the kind and amount of fertilizer required varies with different soil zones and crop rotations. Consequently, it is essential that the official fertilizer recommendations of Provincial Advisory Fertilizer Committees, which are published annually, be followed closely. Copies of these recommendations, and further information on the use of fertilizers can, and should be obtained from your Agricultural Representative, Experimental Farm, or University Department of Soil Science.

HAPPENED TO YOU?

They say a fool and his money are soon invited places.

The
RED
CROSS
needs
YOUR help

SERVING CANADA
AND THE WORLD
1909-1959

E. COGSWELL PHONE 227, DIDSBURY
— LOCAL HEADQUARTERS —



BORROW THE NEW Color Harmony Book

— FROM —

MAC'S Hardware

Phone 33

Didsbury



This valuable, easy-to-use book helps make the choosing of correct color combinations easy. Now, find

perfect ways to harmonize wall colors with your furnishings. Completely different from any other system.

YES, WE'LL LEND YOU THE COLOR HARMONY BOOK — FREE!


Kem-Tone
The De Luxe Latex Wall Paint

ANNOUNCEMENT

Kenneth Gillrie and Arthur Rosehill wish to announce the opening of their new store in Olds, on Tuesday, March 17th. The business will go under the name of . . .

"GILL ROSE MEN'S WEAR LTD."

And will be located in the premises formerly occupied by Du-Vel Gas & Electric on 4th Street West in Olds.

The store, with its modern appointments will handle teen-age boys' and men's wear exclusively. Kodiak work boots will form part of the stock.

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

CAMPBELL'S FOOD STORE PREMIER MEATS

"THE COMPLETE FOOD CENTRE"
RAY and BETH CAMPBELL

RINSO DETERGENT, Large Size — 69c
Regular 46c each, 2 for

KIDDIES! GET YOUR 'ROCKET RADIO' NOW.
With a Squirrel Peanut Butter Label & \$2.00.

SQUIRREL PEANUT BUTTER, 16 Oz. 37c
23 Oz. 55c 4 Lb. Tin \$1.05

— MEAT COUNTER SPECIALS —

THICK SLICED BACON, Ranch Style — 73c
1 Lb. Pkg.

PORK RIBLETS, meaty Lb. 19c

KIPPERED HERRING, fancy Lb. 43c

MERCHANDISE GUARANTEED

— FREE DELIVERY —

Groceries: 134

Meats: 42

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

This week the college has a Missionary Seminar in which Rev. R. Reilly, General Secretary of the United Missionary Society, will speak to the students and faculty three times daily at 8 a.m., 11:16 a.m. and at 8:45 p.m. Classes are cut to forty minutes each, and students are expected to attend these lectures. Rev. Reilly was a missionary himself in India for some time and has wide experience, and many contacts with missionaries throughout the years. The seminar will close this week.

On Friday afternoon the Florence Finlay Women's Missionary Society of the church held a surprise party at the home of Mrs. Cecil Weber in honor of Mrs. Auburn Witt on the occasion of her birthday. She received many useful and lovely gifts. Rev. and Mrs. Witt will be leaving for Africa the beginning of June.

This month the missionaries on our faculty and staff will be very busy people. They have been scheduled to speak in many of the churches throughout the Conference on behalf of the work in the foreign field which our church is doing. They have services somewhere almost every day for a couple of weeks.

President Taylor and Mr. Witt are both back on duty. From now on their efforts will be focussed on the closing exercises of the college, which will be coming up soon.

Mr. Waldin is also a very busy man. With two radio programs, as well as his work here, he will be using his time to good advantage. Each Tuesday he directs a group of Scouts as well.

Mr. and Mrs. Arthur Eby visited with their eldest son, Glen, in Banff one day last week.

SERVICE BOARD NOTES

— By —

W. K. SNYDER
Agricultural Service Board

MAGPIE CONTROL. Several weeks ago I spoke about controlling magpies with poison or traps. Since that time I have had numerous enquiries from people who are anxious to kill some of the pesky birds. Following are some pertinent facts and regulations as set forth by the Provincial Department of Agriculture:

1. A person may set out strychnine baits for the control of magpies as provided under Section (5) of the Setting of Poison Act providing that such person shall:—
(a) Mix strychnine bait with fat material or ground meat and place it in a hole or hollow, in a piece of timber or other material, or on a piece of pork hide, securely fastened and placed not less than five feet above ground level.

(b) Place the strychnine bait not closer than 200 yards to any dwelling or travelled road.

(c) Set the bait at a reasonable distance from the habitat of beneficial birds.

(d) Set the strychnine baits only during the months of November to March inclusive, and

(e) Remove and destroy the strychnine bait and the remains thereof not later than April 15th immediately following the season in which the baits were set, by completely burning or burying them.

2. A person setting strychnine baits for the control of magpies shall post and maintain in conspicuous position in any area where baits are set, warning notices to the effect that the baits are set in the area.

I now have a supply of bulletin No. 120 which will tell you exactly how to prepare and set the poison baits. It also gives a diagram on the construction of a magpie trap which anyone can build at very small cost.

CHRISTIAN SCIENCE

How reliance on God's inexhaustible goodness brings abundance, will be emphasized Sunday at Christian Science services.

The blessings of trust in God are brought out in passages to be read from the Bible, including this one from Psalms (34:8-10): "O taste and see that the Lord is good: blessed is the man that trusteth in Him. O fear the Lord, ye His saints, for there is no want to them that fear Him. The young lions do, and suffer hunger; but they that seek the Lord shall not want any good thing."

Readings from "Science and Health with Key to the Scriptures" by Mary Baker Eddy in the Lesson, Sermon entitled "Substance" will include this well-known statement: "Divine love always has met and always will meet every human need."

The Golden Text is from Psalms (36:5): "Thy mercy, O Lord, is in the heavens; and thy faithfulness reacheth unto the clouds."

Westcott News

(From Our Own Correspondent)

Mrs. Otto Folkmann held a quilting party last Monday afternoon, when several of her friends gathered to do a couple of quilts. Those in attendance included Mrs. Ken Folkmann of Calgary, Mrs. Ida Jackson, Mrs. Annie Krebs, Mrs. Willie Bonner and Mrs. Fred Luft.

Mr. and Mrs. Clifford Larson and girls were visitors at the Herbert Goetien home on Sunday afternoon. Mrs. Dave Giesler and baby daughter of Edmonton, and Mrs. Jack Robertson, were Saturday visitors with Mrs. Gordon Ford and family.

Mrs. Howard Robertson was a substitute teacher at Carstairs for a few days last week.

The C. Larson family moved last weekend to the Swingle farm in the Melvin district. Mr. and Mrs. Gordon Robertson moved onto the farm vacated by the Larsons. Mrs. Baudistel Sr. was a Calgary visitor last weekend.

We regret that the complete list of winners at the recent carnival did not appear in print. Following is the complete prize list:

Best dressed 1st, Christine Topping; 2nd, Dick Murphy.

Comic costume: 1st, Cliff Scott; 2nd, Judy Brower.

Most original costume: 1st, Linda Rinehart; 2nd, Arthur Rinehart.

In the chuck-wagon races Didsbury Cubs defeated Cremona Cubs and Didsbury Scouts came in ahead of Westcott Scouts.

Mr. and Mrs. Otto Folkmann spent last Sunday at the home of Mr. and Mrs. Tony Spooner of Harman.

Again we remind you that Friday, March 13th, is the date of the "Calico and Jeans ball" at the Rugby hall.

Mr. Coleman, of Cremona, is now an employee at the Westcott store.

The Community Club closed the rink at Westcott Friday evening with moosehead dancing and skating for all. The club reports having had a very successful season.

WEST NOTES

(From Our Own Correspondent)

Mr. and Mrs. M. Russell and Mr. and Mrs. Albert Krebs were Sunday visitors with Mr. and Mrs. C. Russell.

Mr. and Mrs. G. Befus were Calgary visitors last weekend.

Mr. and Mrs. W. Scott of Bergen visited with Mr. and Mrs. Frank Herbert on Sunday.

Mr. and Mrs. J. Bagshaw spent Saturday evening with Mr. and Mrs. A. L. Hogg.

Mr. and Mrs. R. Befus were supper guests Sunday with Mr. and Mrs. H. Christensen.

Rugby W.I. held a military whist party at the home of Mr. and Mrs. H. Hoggood on Monday evening, with 10 tables in play. Honors went to Mrs. H. Hoggood, Mrs. A. L. Hogg, Mr. W. Wigley and Mr. Allan Vipond.

Mr. and Mrs. J. Bagshaw were among those who attended 'Lionel' in Calgary last week.

Mr. C. Crosby and Mr. C. Russell are both home from hospital but still a wee bit under the weather.

The Elktion Willing Workers take this opportunity to thank all those who helped make their bingo party such a success last Friday evening. The sum of \$65.15 was taken in for charity organizations.

Mr. and Mrs. J. Bellamy of Calgary were Sunday visitors with the latter's parents, Mr. and Mrs. Glen Ray.

Mrs. O. Krebs, who visited last week with Mr. and Mrs. L. Krebs, was an overnight visitor with Mr. and Mrs. A. L. Hogg on Thursday.

HELP YOUR RED CROSS

whatever you make or bake...
it's always better with

butter

Free! Marie Fraser's exciting "Bazaar Best Sellers" recipes. Write today!

New and Used Machines

JOHN DEERE 7 1/2-FT. STANDARD TILLER —
Power-Trol Type, On Rubber

GEHL 10-INCH P.T.O. TYPE HAMMER MILL—
Complete with Trailer Assembly

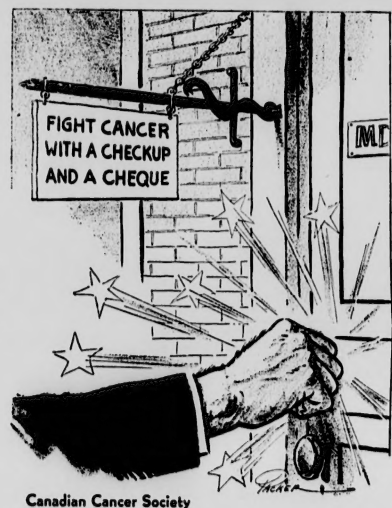
I.H.C. MODEL "45" HAY BALER —
P.T.O. Type

JOHN DEERE 20x6" DOUBLE DISC GRAIN
DRILL . . . A New Machine At Greatly
Reduced Price!

14x30 TRACTOR TIRES, First Line Quality —
EACH \$139.50

COWAN & MOORE
SALES & SERVICE

NEW HOLLAND EQUIPMENT



Canadian Cancer Society

FOR HIGH CLASS PRINTING AT THE RIGHT
PRICE . . . CONTACT THE DIDSBURY PIONEER

Check Your Insurance

ONLY THREE PROPERTY OWNERS

IN TEN CAN RELAX —

MAKE SURE YOU'RE NOT AMONG

THE SEVEN WITH DANGEROUSLY

INADEQUATE INSURANCE —

Year In and Year Out You Will Do

Well By Placing Your Insurance with

REIBER BROTHERS

Where Insurance Is A Business, Not A Sideshow

C. E. Reiber

Phone 90

A. W. Reiber



DAIRY FARMERS OF CANADA
409 Huron Street, Toronto

See Our Bargains On . . .

LADIES' SPRING HATS —

Large assortment of shapes and shades
Priced from \$4.95 to \$6.95

Now In Stock . . .

— SPRING AND SUMMER DRESSES —

In All Sizes and Colors
COATS and SUITS Are Arriving Daily!
A small deposit will hold any garment

FOLKMAN'S CLOTHING

Phone 124

Didsbury

Used Bargains

1957 FORD DEARBORN FORAGE HARVESTER.
Power Driven, Very Slightly Used,
Selling For Half Price

1958 FORD "850" TRACTOR —
Only 160 Hours BIG DISCOUNT

NEW 10-FT. DISCER —
For 3-Point Hitch \$200 OFF LIST

COCKSHUTT 8½-FT. ONE-WAY —
Going at a Bargain Price!

The New . . .
FORD MAJOR DIESEL NOW AVAILABLE
Save Up To \$1400 On This Tractor
As To Comparable Tractors

Barrett's Sales & Service

Phone 126

Didsbury

Food Buys!

INSTANT OVALTINE (Plain) —

Regular 91c, 75c

SPECIAL

PRUNE PLUMS, Pride of Okanagan —

15 Oz., Regular 2 for 33c, 59c

SPECIAL, 4 For

Halliday's Coffee

1 LB. BAGS 65c

— EASTER CANDIES —

ARE NOW IN STOCK!

Get Yours Early and Avoid Disappointment

HALLIDAY'S
CASH GROCERY

Phone 341

Didsbury

Veterinary Needs

With The Calf Crop Coming On Be Prepared
For All Emergencies:—

— FOR CALF SCOURS —

DIAMYCIN —

5 For \$1.65

25 For \$7.50

DYOSTREP —

8 Oz. \$1.50

16 Oz. \$2.50

FORTIMYCIN —

15 c.c. \$3.00

— FOR CALF PNEUMONIA —

Penicillin Streptomycin —

10 c.c. \$1.75

50 c.c. \$6.25

HOG RAISERS

Give your hogs injectable iron, you'll

cut your losses and have healthier pigs.

IMFERON (10 dose) \$3.50

IMPOSIL (10 dose) \$5.00

ANAFERIM (15 dose) \$3.75

FOR ALL YOUR VETERINARY NEEDS . . .

MAKE THE DRUGSTORE

YOUR HEADQUARTERS

Slipp's Drug Store

"Your Rexall Store"

Phone 40

Didsbury

Little Items of Local Interest

Mr. Art Reiber of Vancouver arrived here last weekend to assist brother Clint during the busy income tax season.

Mrs. John Kohut and son Wayne left early this week by T.C.A. for Eastern Canada; they plan to drive back in a new Chevrolet.

Mrs. C. Kreller of Regina and Mrs. W. Foord of Red Deer visited with Mrs. J. R. Cunningham the past week, the former staying for a few days.

For a touch of Spring see the lovely, gay flowers at Leeson's Hardware.

Mr. Gilbert Howe, of Port St. John, B.C. is visiting at the home of his niece, Mrs. Marvell McCoy.

Miss Beverly Shannon and Miss Maureen Prevost of Calgary were weekend visitors at the home of the former's parents, Mr. and Mrs. J. Shannon.

Miss Betty Kosowan, of the University hospital, Edmonton, is on holiday and will spend two weeks with her parents, Mr. and Mrs. J. Kosowan.

Mrs. M. Taakey and son, of Edmonton, visited with her parents, Mr. and Mrs. S. Devine at the weekend.

Mr. and Mrs. Alf Allen, accompanied by Mr. C. E. Reiber, visited in Edmonton with Mr. and Mrs. B. Robinson last weekend.

Mr. F. Nolan visited with his sister in Edmonton at the weekend.

Mr. and Mrs. H. Birt of Edmonton were weekend guests with Mr. and Mrs. Ed Watkins.

Mr. and Mrs. George Thring of Calgary, formerly of Didsbury, have been transferred to Cranbrook, B.C. by the Anglo-American Oil Co.

Born to Mr. and Mrs. Gordon Schaefer (Olga Walder), of Three Hills, on February 13, a daughter, Brenda Gail.

Mrs. E. Matheson has returned to her home here, following a vacation spent with her son and family in California.

Mrs. R. Nicholson and son, of Edmonton visited for several days recently with her parents, Mr. and Mrs. E. Ford.

LATE CLASSIFIEDS

FOR SALE — Massey-Harris Model "85" Gas Tractor. Contact Lorne Clayton, Didsbury. 1tc

FOR SALE — Victory Seed Oats, germ. test 98%; 70c bushel at bin. Contact Ervin Klinck, ph. 2011, Didsbury. 10-6ip

ENGAGEMENT ANNOUNCEMENT
Mr. and Mrs. Joe A. McMann, of Wainwright, wish to announce the engagement of their only daughter, Shirley Fern, to Mr. Gordon Leonard Gebers, youngest son of Mr. and Mrs. Arthur Gebers, of Didsbury. Wedding to take place on Friday, April 3rd at 3 p.m. in the Redeemer Lutheran Church, Didsbury. 1tp

ENGAGEMENT ANNOUNCEMENT
Mr. and Mrs. J. W. Rennie wish to announce the engagement of their youngest daughter, Patricia Maxine, to Mr. Harold Ross Krebs, eldest son of Mr. and Mrs. Emil Krebs. The wedding to take place at the Evangelical United Brethren Church on March 28th at 6:30 p.m.

CARD OF THANKS
I wish to thank Drs. Miller and Lee, the hospital staff, all who visited me and sent cards. Also a special thanks to all who helped at home in any way, during my stay at the hospital. It was very much appreciated.
L. S. CIPPERLEY
1tp

Coming Events

A "calico and jeans ball" will be held in Rugby hall on Friday March 13th. Dance to real old country music. Admission, 75c per person, lunch included; sponsored by Westcott United church HHI-C Group. Come western! 8-2tc

A Calico Ball will be held at Lone Pine Hall on Friday March 13th with Fublers orchestra in attendance. Prizes for women's dresses and men's sport shirts. Sponsored by Lone Pine W.I. 8-2tc

There will be an Executive meeting in the Didsbury Lions Hall, on Saturday, March 21st at 2 p.m. for all W.I. Handicraft, Convenors, Home Ec. Convenors, Presidents and Secretaries. 9-3tc

The regular monthly meeting of Mons Chapter I.O.D.E. will be held on Thursday March 12 in the Lions hall at 8:15 p.m. 9-2tc

There will be a Calico and Jeans Ball at Rugby Hall on March 13th. Dance to real country music from 9-2 a.m. Come Western. Admission 75c with lunch included. Sponsored by the Westcott United Church HIC Group. 9-2tc

The annual meeting of Neapolis Consumer Co-operative will be held at Mt. View Hall on Thursday, March 19th at 2 p.m. Coffee and donuts will be served. A cash payment to cover deferred loan of four and a half per cent will be paid in 1959. In 1958 net profit of six and one half per cent will be allocated.

BOARD OF DIRECTORS

There will be a dance at Rugby hall on March 20th; Bush's orchestra. 1tc

The dance that scheduled for the Rugby hall on April 3rd, has been postponed. 1tc

The annual meeting of the Judand Burnside Farmers' Community society will be held at the Lone Pine Hall on Wednesday, March 18th at 8:00 p.m. 9-2tc

The Intervarsity Christian Fellowship ship Group from Calgary University will visit Bertha church on March 15th at 8:00 p.m.

Listen to Billy Graham on "The Hour of Decision," at 2 p.m. every Sunday, over radio station CFCN.

CARD OF THANKS

May I express my sincere thanks to all friends and relatives who sent cards, letters and gifts during my recent illness.

MARY ANN WILSON

CARD OF THANKS

We wish to thank all those who remembered us with floral tributes, memorials, cards, and every kindness shown us in our bereavement.

MRS. NINA OPPEN

AND FAMILY

WANTED — Girl with high school standing for office work. Apply in person to the Royal Bank of Canada, Didsbury Branch. 1tn

DIDSBURY
THEATRE

FRIDAY AND SATURDAY

MARCH 13 and 14

'SADDLE THE WIND'

Scope - Color Family

Robert Taylor - Julie London

ALSO: Saturday Afternoon

Show at 2:30

TUESDAY & WEDNESDAY

March 17 and 18

'DAY OF TRIUMPH'

A Film For The Entire Family

In Technicolor

Starring

Lee J. Cobb - Joanne Dru

THIRD ANNUAL INNISFAIL
BULL SALE
INNISFAIL AUCTION MART
SATURDAY, MARCH 21st
— 100 HEAD —

CONTRIBUTORS:—

HEREFORDS: 60 2-YEAR-OLDS and 10 YEARLINGS
L. M. Robb, Keville; J. E. Paton, Bottrel; P. C. Wilson, Dog Pound; B. Litz, Wimborne; Hendrickson and Sons, Innisfail; P. M. Christensen, Keville; G. Hammond Gates, Innisfail; J. P. Jorgensen and Son, Olds; Attock Brothers, Bentley; Walter Hughes, Cochrane; Tom Pappie, Cochrane; N. E. Smith, Klee Hill Valley; H. R. Otto, Carstairs; Delbert Levagood, Didsbury; H. R. Stones, Pine Lake; A. W. Davies, Carstairs; J. C. Davies, Cremona; V. G. Raymond, Rimby; J. R. Boogs, Bottrel; F. E. Boogs, Bottrel; R. Whiteside, Fenhold; Davies Brothers, Carstairs; S. Husar, Innisfail; Edgar Jensen, Raven; W. C. Little, Pine Lake; Derek L. Page, Didsbury; Bennett Brothers, Aldie; Robert McMillan, Innisfail; J. Radan and Son, Bowden.

ANGUS: 10 2-YEAR-OLDS and 2 YEARLINGS
R. C. Ray, Carstairs; J. Dianne S. Robinson, Innisfail; J. Layden, Klee Hill Valley; Doug Bird, Cremona.

SHORTHORNS: 5 2-YEAR-OLDS and 2 YEARLINGS
R. J. Huntly, Innisfail; Charlie Scott, Innisfail; Derek L. Page, Didsbury.

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